

Paolo Fontana

B 16/01/1976 Padova  
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## CV

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### Intro

**Designer with several years of experience in graphic design, product design and exhibition design.**

Online portfolio: [www.paolofontana.design](http://www.paolofontana.design)

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### Education

- High School at Art Institute in Padua, Italy in 1994;
- Bachelor's degree in Industrial Design at University Institute of Architecture in Venice, Italy in 1997;
- Participating in some European design workshops and conferences

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### Work experiences

2014 - TODAY

**Freelance** / Italy, International

Product designer for companies based in Shanghai/China, proposing solutions - from style to prototyping to quality control - addressed to GDO in the office and home market sectors.

Art director: creation of key visuals for adv. campaigns, annual reports, exhibitions and visual elements to support the digital departments for Italian and International Companies and Agencies.

2005 - 2014

**Signaletic** / Padua, Italy

Creative director: development of integrated communication projects - including branding, exhibitions, print, way finding, web & video tasks - for companies, financial institutions, cultural and scientific events; Coordination of activities, from the creation to the final realization, for Italian and international clients;

2007 - 2014

**Fondazione March for Contemporary Art** / Padua, Italy

Creative director: project of visual identity, communication elements, exhibitions. Workshops management between artists and local companies. Branding and communication of the first three editions of the Detour, travel film festival.

2011 - 2012

**IUSVE** / Venice, Italy

Teacher, Graphic Design History

2010 - 2011

**IED - European Institute of Design** / Venice, Italy

Teacher, Techniques and Use of Graphic Software

Paolo Fontana

2001 - 2004

**GrisDainese** / Padua, Italy

Senior graphic designer, approach to the large projects and teamwork management, relationship with customers and on-site direction phase, designing complex museum exhibitions (Great War Museum in Cortina and several exhibitions scientific for the University of Padua) and fair booths (Aerospace Salons in London and Paris for the Finmeccanica Group and Italian Railways)

1995 - 2014

**DesignObject**, Padua, Italy / **Raumgestalt**, Bernau im Schwarzwald, Germany / **G.Ri.D Piona**, Treviso, Italy

Product designer, furniture and furnishing accessories, participation at the first three editions of the Satellite Pavilion during the Salone del Mobile in Milan and at some trade fairs in Helsinki and Frankfurt.

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## Computer Skills

He received his first personal computer in 1984 when, at the age of 8, he used to program in Basic code. Since then he gained significant experience in many softwares for **graphic and video production** (Adobe), **UI** (Sketch), **3D modelling** (Rhino, Cinema4D, 3DStudio) **rendering** (Keyshot) and **web** platform (Wordpress).

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## Skills

- Good in understand **client needs**
- Ability to **manage** multiple tasks
- Working with tight **deadlines**
- Listening and empathy
- Contemporary aesthetic **taste**
- Creative additional skills: Hand sketching, shooting and video editing, photography

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## Languages

Italian, mother tongue  
English, good written and spoken  
Spanish, school level

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## Off work

Travel, Nature, Art, Music, Technology, Food&Wine.

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